

This Privacy Notice applies to the www.hmmc.com website (“Site”) which is operated and maintained by The Healthcare Manufacturers Management Council (HMMC). This Privacy Notice is intended to explain the types of information the Site collects about you and your visit to the Site, how the information is used, and the security measures we put in place to protect the information.

What Information Do We Collect?

Personal Information. Personal information may include your name, address, e-mail address, telephone number. We may ask you to provide certain types of information when you:

- Fill out and submit the “Contact Us” or “Create an Account” electronic form;
- Fill out and submit a “Learn More” or “Download Content” electronic form;
- Participate in a contest, giveaway or other similar type of product promotion;
- Participate in marketing or product surveys.

Navigational Information

Each time you visit the Site navigational information may be automatically collected. Navigational information includes your domain name/type, internet service provider and internet protocol address and browser. Navigational information is non-personally identifiable information. The navigational information tells us about your visit and other users’ visits to our Site, including aggregate information on what web pages were most visited, the time a user last visited our Site, and the technical efficiencies of our Site and services, such as, the time it takes a visitor to connect to our Site. We use this information to better understand your experience with our Site, to enhance its content and services, and to deliver improved features, services and products for your convenience.

How Does The Healthcare Manufacturers Management Council (HMMC) Use Personal Information?

The Healthcare Manufacturers Management Council (HMMC) uses personal information you provide to us to communicate with you, to fulfill your requests and respond to your inquiries, and to provide information about our products, services and Site and for verification purposes.

How Does The Healthcare Manufacturers Management Council (HMMC) Use Cookies?

Our site uses cookies to enhance the interactive nature of your Internet experience and to provide a convenient feature to save you time. Cookies enable us to quickly retrieve specific information from previous visits and to recall features that you may have customized on your browser.

How Does The Healthcare Manufacturers Management Council (HMMC) Protect Your Information?

The Healthcare Manufacturers Management Council (HMMC) is committed to providing appropriate controls to protect your information. To that end, we have established administrative, technical, and physical safeguards to help ensure that only authorized members of our workforce with a valid business need are granted access to information supplied by customers. Other controls we use include, but are not limited to firewalls and antivirus software. The Healthcare Manufacturers Management Council (HMMC) also requires its workforce members to abide by its policies and procedures related to the proper handling of customers' personal information.

We employ reasonable measures to maintain all personally identifiable information provided by you on computer servers in a controlled and secured environment, in an effort to hinder unauthorized access, loss, alteration, use or disclosure of such information. However, the nature of the Internet is such that information may be transmitted over networks without appropriate security measures and may be accessed, deleted, altered, used or disclosed by unauthorized persons. Generally, The Healthcare Manufacturers Management Council (HMMC) keeps your personal information only as long as it is reasonably necessary to fulfill the purpose for which it was collected.

How Can I Access and Update My Information?

If you would like to update your personal information provided to us, please contact us electronically at: hmmc@hmmc.com or call us at 609-297-2211 (weekdays 8:00 a.m.-5:00 p.m. Eastern) or write to us at the postal address provided below.

How Can I unsubscribe or Opt-Out of Receiving Communications from The Healthcare Manufacturers Management Council (HMMC)?

If you provide us with your e-mail address or other contact information and no longer wish to receive communications from The Healthcare Manufacturers Management Council (HMMC) or you want The Healthcare Manufacturers Management Council (HMMC) to stop collecting your information, you can send a request to remove your e-mail address and other contact information:

Electronically at hmmc@hmmc.com, Calling us toll free at 609-297-2211 (weekdays 8:00 a.m. - 5:00 p.m. Eastern), or write us at:

The Healthcare Manufacturers Management Council (HMMC)
Customer Service
191 Clarksville Road
Princeton Junction, NJ 08550

Please note, however, that by unsubscribing to The Healthcare Manufacturers Management Council (HMMC)'s communication or by withdrawing consent, some services offered to you by The Healthcare Manufacturers Management Council (HMMC) may become unavailable.

Updates to the Privacy Notice

This Privacy Notice is effective as of the date noted above. We may need to change our Policy Notice from time to time because of Site updates or upgrades, changes in Site administration or technology advances. We therefore reserve the right, at our sole discretion, to change, modify, add, or remove portions of this Privacy Notice at any time. If elements of our privacy policy change, we will revise this Privacy Notice and provide an updated effective date. You are encouraged to check this page periodically for changes. Your continued use of this Site following the posting of changes to the Privacy Notice constitutes your acceptance of those changes.

Questions or Concerns?

If you have any questions or concerns about The Healthcare Manufacturers Management Council (HMMC)'s Privacy Notice, you need further information, or you feel that this Site is not following its stated policy, you are welcome to contact us electronically at: hmmc@hmmc.com, calling us at 609-297-2211 (weekdays 8:00 a.m. - 5:00 p.m. Eastern), or write to us at the postal address provided above.